

## SOFTDISK

### THE MAGAZETTE

MANY BUYERS OF CEEMAC FOUND OUT ABOUT IT BY BEING SUBSCRIBERS TO JIM MANGHAM'S SOFTDISK MAGAZETTE. THIS IS A NEW CONCEPT IN ELECTRONICLY READABLE MEDIA. IT SEEMS LIKE AN IDEA WHOSE TIME HAS COME. LIKE ALL INOVATIONS, IT STARTS SLOWLY (AND CHEAPLY) BUT COMES ON STRONG WHEN IT GETS THE REINFORCEMENT OF MARKET ACCEPTANCE.

ITS ONLY \$10 FOR THE FIRST ISSUE AND \$5 PER ISSUE THEREAFTER. HE IS ABLE TO DO THIS BY (1) RELYING ON CONTRIBUTIONS (THE QUALITY IS SURPRISINGLY GOOD) AND (2) DOING A 'POP BOTTLE' RETURN SCHEME ON THE DISKETTE AND MAILER.

IF YOU HAVE ANY MONEY LEFT AFTER BUYING CEEMAC, SEND \$10 TO:

SOFTDISK MAGAZETTE  
3811 ST VINCENT  
SHREVEPORT LA 71108

BECAUSE ITS A MACHINE-READABLE MEDIA 'MAG', IT COULD BE A GOOD PLACE TO 'PUBLISH' SOME OF YOUR SCORES. I KNOW THAT A LOT OF CEEMAC BUYERS ARE ALREADY SUBSCRIBERS. I HAVE NO HIDDEN INTEREST IN SOFTDISK OTHER THAN THE NATURAL SYNERGISM BETWEEN THE MEDIUM AND (MY) MESSAGE.

I KNOW FROM TALKING TO MANY OF YOU THAT SOME ARE INTENDING TO USE CEEMAC IN THEIR WORK (IN SOME CASES HOPING TO COAX SOME 'REPRESENTATIONAL' GRAPHICS FROM ITS ABSTRACT LITTLE HEART). I WOULD ENCOURAGE YOU TO DO SO. AS FAR AS I AM CONCERNED, ANY SCORES OR SHAPES YOU CREATE ARE JUST THAT - YOUR CREATIONS.

I CANT SPEAK TO THE LEGAL SIDE OF THIS MATTER, EXCEPT TO SAY THAT I HAVE NO INTENTION OF TRYING TO COLLECT ANY ROYALTIES FROM ANYONE FOR HAVING MADE MONEY USING THIS SYSTEM TO CREATE VISUAL COMPOSITIONS. THIS SHOULDN'T BE INTERPRETED TO MEAN THAT YOU ARE FREE TO COPY OR RESELL CEEMAC OR ANY PART OF IT, OF COURSE. BUT IF YOU MAKE VIDEOTAPES AND SELL THEM TO VIDEO PUBLISHERS OR CABLE BROADCASTERS OR PROVIDE 'LIVE' ENTERTAINMENT AT YOUR LOCAL DISCO OR ROCK BAR, SUPER!! WE'LL ALL WIN IN THE LONG RUN FROM OPENING UP THIS FIELD AS WIDE AND AS RAPIDLY AS WE CAN.